



## Placing Words: Symbols, Space, and the City

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By William J. Mitchell

MIT Press Ltd, United States, 2005. Paperback. Book Condition: New. 201 x 135 mm. Language: English . Brand New Book. The meaning of a message, says William Mitchell, depends on the context of its reception. Shouting fire in a crowded theater produces a dramatically different effect from barking the same word to a squad of soldiers with guns, he observes. In *Placing Words*, Mitchell looks at the ways in which urban spaces and places provide settings for communication and at how they conduct complex flows of information through the twenty-first century city. Cities participate in the production of meaning by providing places populated with objects for words to refer to. Inscriptions on these objects (labels, billboards, newspapers, graffiti) provide another layer of meaning. And today, the flow of digital information -- from one device to another in the urban scene -- creates a digital network that also exists in physical space. *Placing Words* examines this emerging system of spaces, flows, and practices in a series of short essays -- snapshots of the city in the twenty-first century. Mitchell questions the necessity of flashy downtown office towers in an age of corporate Web sites. He casts the shocked-and-awed Baghdad as a contemporary Guernica....



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