



The Exceptional Manager: Making the Difference

By Research Fellow Rick Delbridge, Professor of Human Resource Management Lynda Gratton, Gerry Johnson

Oxford University Press, United Kingdom, 2007. Paperback. Book Condition: New. 230 x 154 mm. Language: English . Brand New Book ***** Print on Demand *****.Most businesses face the choice of either competing on the low road of cost, or the high road of innovation and value. Much the same goes for national economies and the UK is no exception. But how do businesses - and the people who manage them - go beyond the policy prescription and the easy exhortation to make that shift, to manage change and go well beyond business as usual? This ground-breaking book - the combined insight of some of the best minds in management, grouped together in the Advanced Institute of Management Research - does just that. It presents a clear and crisp analysis of the context and the challenge; and offers managers a range of ideas on how to develop the competences, practices and values that can make a difference. It is essential reading for policy makers, analysts, academics, and managers to be who want to make a different future.



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