



Entrepreneurship in Africa: The Spiritual Dimension

By Stewart Chibanda

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*****. Entrepreneurship in Africa explores how our mindset and attitudes affect our enterprises. It offers a 3-Dimensional approach to entrepreneurship - managerial, financial and spiritual. The book clearly demonstrates that entrepreneurship is a journey full of joy, trials and tribulations. It demystifies the paradoxical side of entrepreneurship by offering hope to the entrepreneurship journey. It offers a hand- holding approach to real life situations. The book offers hope in seemingly hopeless situations, in which all odds are against you. It underscores the importance of having an unshakable vision and how your personal experiences are signposts on the journey to success. To survive in business, you have to ask questions, the right questions. Questions like, What is money? How does sin affect my business? Does positive thinking really help in this situation? If I get a lot of money what business venture should I pursue? This book answers these questions and a lot more. It argues that there is great hope for African businesses to excel if only Africans can change their mindsets, if only they have...

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Reviews

Extensive information for book fans. It is written in basic words and never hard to understand. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- *Otis Wisoky*

This publication is great. It is full of wisdom and knowledge You will not really feel monotony at any time of the time (that's what catalogs are for relating to when you ask me).

-- *Dr. Everett Dicki DDS*